

How MegaPostcard Can Help Your Business Grow

- Direct Marketing is the 2nd most common form of advertising in the United States behind only television.
- More people were influenced to make a purchase from Direct Marketing than any other medium.
- On average, every \$1 invested in Direct Marketing results in an \$11.69 return on investment for businesses.
- Only 40% of Americans read newspapers online or in print on a daily basis. But 100% of Americans have a mailing address.
- Direct Marketing is THE most cost effective method of advertisement and is focused exclusively on your target area.
- Mega Postcard provides the most exposure of any form of Direct Marketing.
- Coupon Packets are often thrown away without ever being opened and also offer no exclusivity.
- Magazine and Newspaper Ads can get lost in the mix.
- It is impossible to miss the Mega Postcard in your mailbox: It wraps up everything else you get like a tortilla shell!
- Mega Postcard offers an exclusive spot for your market segment.
- Advertise locally to build your base clientele, or expand your market city-wide with multi-area mailings.



Increase Your Exposure & Cut Your Costs

- Get the graphical quality and exposure of a magazine cover --- Only bigger and at a fraction of the cost!
- The most affordable direct mailer in the area --- As low as 3.1¢ per household.
- Save 33% - 40% vs. your average Value Coupon packets, and over 75% on what you could send out in-house.
- Save yourself the hassle while saving money! Let us do your marketing while you sit back and enjoy the benefits!
- Free online Ad posting, allowing your customers to download, print, and share your coupons.
- Lock in our low introductory prices for the life of your contract and enjoy consistency in your advertising budget!

Design Information & Requirements

- Use your own Advertisement or have our skilled team design one --- featuring all your information & ideas!
- Every Ad will get your seal of approval before publication.
- The option to submit and send out a different Ad every month for no additional charge. (\$10 Design Fee monthly to update expiration dates, phone numbers, addresses, text, etc on Ads that MegaPostcard designs)

Note: All Artwork, changes & Ad requirements must be submitted 20 days, and finalized 15 days before the mailing date.

Ad Design will be based directly upon your input. You must submit deals, artwork & pertinent information within the dates agreed upon.

www.megapostcard.com

614.859.5111

GETS NOTICED! GETS RESULTS!

What Size Ad Fits Your Business?

AD SIZE & LOCATION	3 MONTHS	6 MONTHS	12 MONTHS	DESIGN FEE	AD DIMENSIONS
1/8 Page	\$350	\$330	\$310	\$45	5-1/2" x 2-1/4"
1/4 Page	\$600	\$580	\$560	\$55	5-1/2" x 4-1/2"
Half Page	\$1,100	\$1,080	\$1,060	\$65	5-1/2" x 9-1/4"
3/4 Page	\$1,600	\$1,580	\$1,560	\$75	11-0" x 6-3/4"
Postage Side Full Page	\$1,850	\$1,830	\$1,810	\$80	11-3/8" x 9-1/2"
Reverse Side Full Page	\$2,100	\$2,080	\$2,060	\$80	11-0" x 9-1/4"

Prices are monthly per mailing area: 1 mailing area is approximately 10,000 households.

Ask your MegaPostcard contact for up-to-date mailing areas as they are increasing and expanding daily.

Postage Side Full Page
11-3/8" X 9-1/2"
(Less 2-1/2" x 4-1/2" postage in top right corner)

1/4 Page 5-1/2" x 4-1/2"	Half Page 5-1/2" x 9-1/4"
1/8 Page 5-1/2" x 2-1/4"	
Prices as low as €3.1 per household!	

Nominal sizes. Examples shown below.

MEGA POSTCARD 614-859-5111
Visit us online and start your campaign today
www.megapostcard.com

LIFETIME
THE HEALTHY WAY OF LIFE COMPANY
\$9.99/MO
FIRST 100 NEW MEMBERS

Exercise Facilities
Cardio Equipment
Free Weights
Resistance Training
Aquatics Facilities
Indoor Lap Pool
Indoor Leisure Pool
Outdoor Swimming Pool
Saunas
Water Slides
Whirlpool

Gymnasium
Basketball Courts
Indoor Climbing Wall
Indoor Volleyball
Racquetball Courts
Squash Courts
Child-Friendly Facilities
eMac Computer Center
Junior Sport Court
Convenience
Free Lockers & Towels

THREE PERSONAL TRAINING SESSIONS FREE
Expiration Date 4-30-11
614-859-5111

THREE TRY TRAINING SESSIONS FREE
Expiration Date 4-30-11
614-859-5111

THREE MONTHS FREE
Expiration Date 4-30-11
614-859-5111

www.megapostcard.com
614-859-5111

Add a Family Member to Your Monthly Payment Membership for \$0 Initiation Fee

MEGA POSTCARD 614-859-5111
Visit us online and start your campaign today
www.megapostcard.com

Subway Eat Fresh!
Call for detail 614-859-5111
61 E Gay St.
Columbus, OH 43215, USA

Atlas Butler Service Club
Save Money by joining the Atlas Butler Service Club!
Maintaining your heating and cooling equipment can make it last years longer.
Heat Safety Service Club Memberships keep your heating and cooling systems operating at peak performance.

Protect Your Family from Carbon Monoxide Poisoning with a FREE Annual Heating Inspection!
Call for Details.

Ask about our Free Service Calls!
Don't delay, get...
A/C on the Way
We Will Beat Any Competitor's Written Bid
For more detail visit www.megapostcard.com

- Service and Repair- All Makes and Models
- Air Cleaning and Purification
- Replacement and Installation
- Seasonal Service Plans Available
- System Maintenance
- Quality, Professional Service

Keep your family safe!
Safety Inspection
Our Safety Inspection includes a painstaking and thorough examination of more than 25 potential problem areas in your furnace.
\$89
With coupon only. Not valid with any other offers.
Limit one coupon per customer. Expires 04/30/11

40% OFF a new water heater!
Energy Efficient Water Heaters reduce your monthly energy bills and are better for the environment!

20% OFF a Duct Cleaning
Is the air inside your home clean?
Don't let mold, dust or pollen build up!

21 Years of Quality Service You can Trust!
Contact Waterford to get free quotes!
Certified Arborist and Dye-Free Horticulturist
614-859-5111

20% Discount for Senior Citizens
Free Lawn Mowing
Free Lawn Aeration

10% OFF First Time Customers
Mention this ad
Expires 04/30/11

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